

JANUARY 2024

# University Staff Advisory Committee

Our mission is to maintain an active and participatory line of communication with the university community and to provide a forum through which university staff can raise, discuss, and make recommendations to support the University's mission. Our vision emphasizes three core values: accountability in our actions, visibility in our processes, and engagement with our constituents, ensuring that the USAC effectively advocates for all staff members while serving as a trusted advisory group to President Carter.

## KEY ACTIVITIES & ACHIEVEMENTS

This fall, our committee was active in various key activities and engagements. The following sections provide detailed information on these accomplishments.

### Communications and Marketing:

- **Website Format:** Updated to enhance our online presence and information sharing.
- **Newsletter Format:** Revamped to be more engaging, resulting in 2,026 subscribers (a 28% increase over last year) and a 55% open rate.
- **LinkedIn Revitalization:** Reactivated our account to boost social media engagement, achieving 1,300 followers (a 183% increase since March 2024). Our posts have reached 10,340 LinkedIn members and accumulated 37,049 impressions.

### Activities Presentations, and Awards:

- **Institutional Strategic Planning Workshop:** Provided feedback on a variety of ideas that will help shape the future of the university.
- **Big Ten Staff Advisory Council:** Engaged in discussions with staff leaders from Big Ten universities to share and develop staff advocacy initiatives.
- **Presentations to Staff Advisory Committees (SACs):** 13 presentations to staff committees increasing engagement across the university.
- **Staff in the Spotlight Award:** 6 staff members were selected and awarded from 77 nominations (3x increase in nominations over last year).



Current and former USAC members appear together during the investiture event in November 2024.

## COMMITTEE ENGAGEMENT

USAC is committed to engaging with university staff to share information, provide resources, and collect perspectives on the staff experiences. There were four meetings held in fall 2024, with attendance ranging from 60 to 104 attendees, reflecting increased engagement. These meetings covered a variety of important topics and included interactive discussions to address key issues:

- **USAC Mission and Vision:** Presented by Tracey Boggs, USAC Chair.
- **Campus Safety and Security:** Presented by Monica Moll, Associate Vice President of Public Safety.
- **OSU Wexner Medical Center New Hospital Tower:** Presented by Karen Sharp, Director of Inpatient Tower Activation.
- **Shifting Perspectives about Stress:** Presented by Jodi Leister, Director of Employee Assistance Program.
- **Interactive Discussions:**
  - Ways to encourage staff to use the Lifestyle Spending Account.
  - Ways to engage with staff having limited computer access.
  - Methods to enhance engagement and representation of CCS-level staff within USAC.
  - Which leaders or departments staff want to hear from during Leadership Forums and Town Halls.